

**Hixson-Lied College of Fine and Performing Arts
Faculty Meeting
104 Temple Building
Friday, October 16, 2015
3:00PM- 4:00PM**

ATTENDEES:

Charles O'Connor, Dean

Christopher Marks, Associate Dean

Department of Art & Art History: (DAAH) Stacy Asher, Margaret Bohls, Andrea Bolland, Eddie Dominguez, Dana Fritz, Aaron Holz, Walker Pickering, Milena Radzikowska, Matthew Sontheimer, Aaron Sutherlen, Colleen Syron

Glenn Korff School of Music: (GKSOM)

John Bailey, Paul Barnes, Dale Bazan, Tony Bushard, Ann Chang, Gretchen Foley, Dave Hall, Kevin Hanrahan, Stanley Kleppinger, Peter Lefferts, Jeffrey McCray, Brian Moore, Susan Levin Ourada, Clark Potter, John Richmond, Tyler White, Robert Woody

Johnny Carson School of Theatre & Film: (JCSTF)

Ian Borden, Mitch Critel, Richard Endacott, William Grange, Steve Kolbe, J.D. Madsen, Laurel Shoemaker, Harris Smith, Virginia Smith, Paul Steger, Sharon Teo-Gooding, Sandy Veneziano

GUESTS:

Sara Fedderson, Rebecca Bennitt (minutes)

Opening Remarks

Marks calls the meeting to order, noting that Dean O'Connor has elected not to say anything. He also mentioned that as stated in the Bylaws, four students from the Student Advisory Boards are invited to be representatives to the faculty meetings; two had joined the meeting.

Approval of BA/BFA Degree Changes in Graphic Design – Christopher Marks

Marks confirmed that there was a quorum from each of the faculty units and began discussion on the proposal to approve two new majors in the Department of Art and Art History. He noted that the proposal also included changing the name from the "Department of Art & Art History" to the "School of Art, Art History & Design." He suggested that this parallels the process and does not need a vote for approval. Marks stated if the new majors were approved here, the proposal will then go to the Senior Vice Chancellor for Academic Affairs, then to the Academic Planning Committee, then to the Board of Regents and finally NASAD for approval. He followed that the HLCFPA Bylaws state that the creation of majors rests solely with the faculty.

Marks stated that the College Curriculum Committee met and recommended approval of the new BA and BFA in graphic design. And so, the proposal comes to the faculty as a motion and second from the College Curriculum Committee with the requirements as distributed. If approved, students would be able to pursue a BA/BFA in Graphic Design as soon as Fall 2016. Marks asked the faculty to begin the discussion.

Aaron Holz (Associate Chair & Assoc. Professor- DAAH) spoke on behalf of the Department of Art and Art History regarding the proposal. He suggested that if approved, this would be the only program of its kind in Nebraska and that this should have happened in the 1990s. He said the new degrees were important to recruitment and was the largest area of growth in our department with over 150 students majoring in Studio

Art having Graphic Design as an emphasis. He also shared that making the degree official was important to clear up confusion for students looking study in “Graphic Design” and unable to find in current set of selectors. Holz suggested there would be an advising cohort created. He compared the Graphic Design major to that of the Music Ed major which needs its own curriculum/degree. He also noted the degree was in line with AIGA and NASAD standards. He asked the group if there were any questions.

John Richmond (Director – GKSOM) shared his support for the move and asked about the impact of the change and if this would potentially create any confusion for students. Holz suggested that if anything it would create clarity and suggested that there could be lower enrollments in studio art classes as graphic design majors will follow a more specific curriculum. He suggested that overall enrollment to DAAH would increase as this would be the only design degree in the state.

Aaron Sutherlen (Asst. Prof. – DAAH) shared that Pete Pinnell had closely examined the NASAD requirements along with other comparable institutions, adding that the standards for the new degree would be higher than baseline.

Paul Steger (Director – JCSTF) asked Holz to clarify: this is an accredited degree inside School of Art, Art History and Design? Holz confirmed this. Steger continued on by asking about the differences between art and graphic degree tracks? Are there different foundation and advanced courses? Holz shared that the graphic design courses, both foundational and advanced would be more design specific. Holz also said that these curriculum changes would go through CREQ and the College Curriculum Committee.

Richard Endacott (Assoc. Prof. –JCSTF) asked that the record be noted that he and his colleagues in JCSTF see many opportunities for crossover, but shared that they already see areas where there might be duplication with the curriculum in Film and New Media. The Film and New Media faculty would ask that the opportunity be available to discuss collaboration with respect to the Graphic Design curriculum. Holz said he believed collaboration and the opportunities to provide input would be welcome in future conversation. Sutherlen noted that the current plan was to handle this using the special topics area from the time being, as the courses are not officially developed.

After the discussion, the motion was adopted; the College faculty recommend the creation of the new majors in Graphic Design.

Closing Remarks

With no further business, Marks closed the meeting with a reminder to faculty to attend the November 13, 2015 meeting in the Lied Commons.

Meeting adjourned at 3:25pm. Minutes submitted by Rebecca Bennitt.